

TWIN CITIES CULTURAL PLAN

PUBLIC OPINION SURVEY

SEPTEMBER 2005

The Saco-Biddeford Cultural Planning Committee is working on the **Twin Cities Cultural Plan**, a roadmap for using local arts and cultural resources both to build local pride and to create economic opportunities. We are looking to find out how interested and involved citizens of both communities are in local arts and cultural events and organizations. This short survey will be a great help to us as we look to develop the Cultural Plan.

The entire survey should take about 10 minutes to complete.

PART 1 – ABOUT YOU

What is the ZIP Code of your residence? _____

If you are employed, what is the ZIP code of your workplace? _____

What is your age?

Under 18 18-24 25-34 35-44 45-54
 55-64 65-74 75+

How long have you lived in the Biddeford-Saco area?

Don't live here 0-4 years 5-9 years
 10-19 years 20+ years

If you would like to be added to a community arts and cultural mailing list, please fill out the information below. Otherwise, you may leave it blank.

First Name _____ Last Name: _____

Address _____ City/State _____ Zip _____

Primary Phone # _____ Alt. Phone # _____ Fax # _____

Email _____ Alt Email _____

PART 2 – HOW INVOLVED ARE YOU?

1. How did you hear about this survey?

Mailing Project Website (www.sacobiddefordculture.org)
 Newspaper article Word of mouth
 Other (please describe) _____

2. What local arts/cultural events have you attended in the past year?

(Check all that apply)

La Kermesse Greek Heritage Festival
 Saco Sidewalk Arts Festival Performance at City Theater
 School play/concert/recital Other play/concert/recital
 Art gallery opening Saco Farmer's Market
 Historic/cultural lecture Chalk on the Walk
 Exhibit at Saco Museum Other _____

3. Are you a member of any local arts or cultural organizations? Yes No

If yes, which one(s) _____

PART 3 – ASSESSING LOCAL ARTS AND CULTURAL ISSUES

1. How do you hear about local arts and/or cultural events?

Mailings/Email lists Websites
 Newspaper articles Newspaper advertisements
 Word of mouth Other (please describe _____

2. Are there any additional arts/cultural events or venues you would like to see in Saco or Biddeford? Yes No

If yes, please explain _____

3. How willing are you to use public tax dollars to support local arts and cultural events, institutions and facilities?

Very willing Somewhat willing Not willing

4. How likely would you be to use a website with a comprehensive calendar of local arts and cultural events?

Very likely Somewhat likely Not likely

Thank you for your assistance!

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