

# MILLING ABOUT AUDIENCE SURVEY

## JANUARY 20, 2006

### Icebreakers

Are you enjoying yourself? \_\_\_\_\_

What's the best thing you've seen so far? \_\_\_\_\_

### Background

Where do you live? \_\_\_\_\_

If Biddeford/Saco, how long have you lived here? \_\_\_\_\_

What do you do for a living? \_\_\_\_\_

*If respondent is in arts/cultural field, mention Cultural Inventory & Survey*

Where do you work (city)? \_\_\_\_\_

Have you ever been in one of the mills before tonight? \_\_\_\_\_

### Arts Issues

How did you hear about this event? \_\_\_\_\_

What other local arts and cultural events have you attended in the past year? (check all)

- |  |  |
|--|--|
| <input type="checkbox"/> La Kermesse                 | <input type="checkbox"/> Greek Heritage Festival     |
| <input type="checkbox"/> Saco Sidewalk Arts Festival | <input type="checkbox"/> Performance at City Theater |
| <input type="checkbox"/> School play/concert/recital | <input type="checkbox"/> Other play/concert/recital  |
| <input type="checkbox"/> Art gallery opening         | <input type="checkbox"/> Saco Farmer's Market        |
| <input type="checkbox"/> Historic/cultural lecture   | <input type="checkbox"/> Chalk on the Walk           |
| <input type="checkbox"/> Exhibit at Saco Museum      | <input type="checkbox"/> Other _____                 |

Are there other arts/cultural events, programs or facilities that you would like to see?

\_\_\_\_\_

What challenges/weaknesses are faced by arts and culture? \_\_\_\_\_

\_\_\_\_\_

### Conclusion (OPTIONAL—only ask those who seem interested)

Five years from now - Imagine you are telling a friend about what this community has to offer - how would you describe it? What would you see walking down the street?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

May we put you on our mailing list for future events? \_\_\_\_\_ Yes \_\_\_\_\_ No

If Yes: Name \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_